

# NovoClinical

## We Believe

Doctors should Practice  
Medicine. Not Accounting.

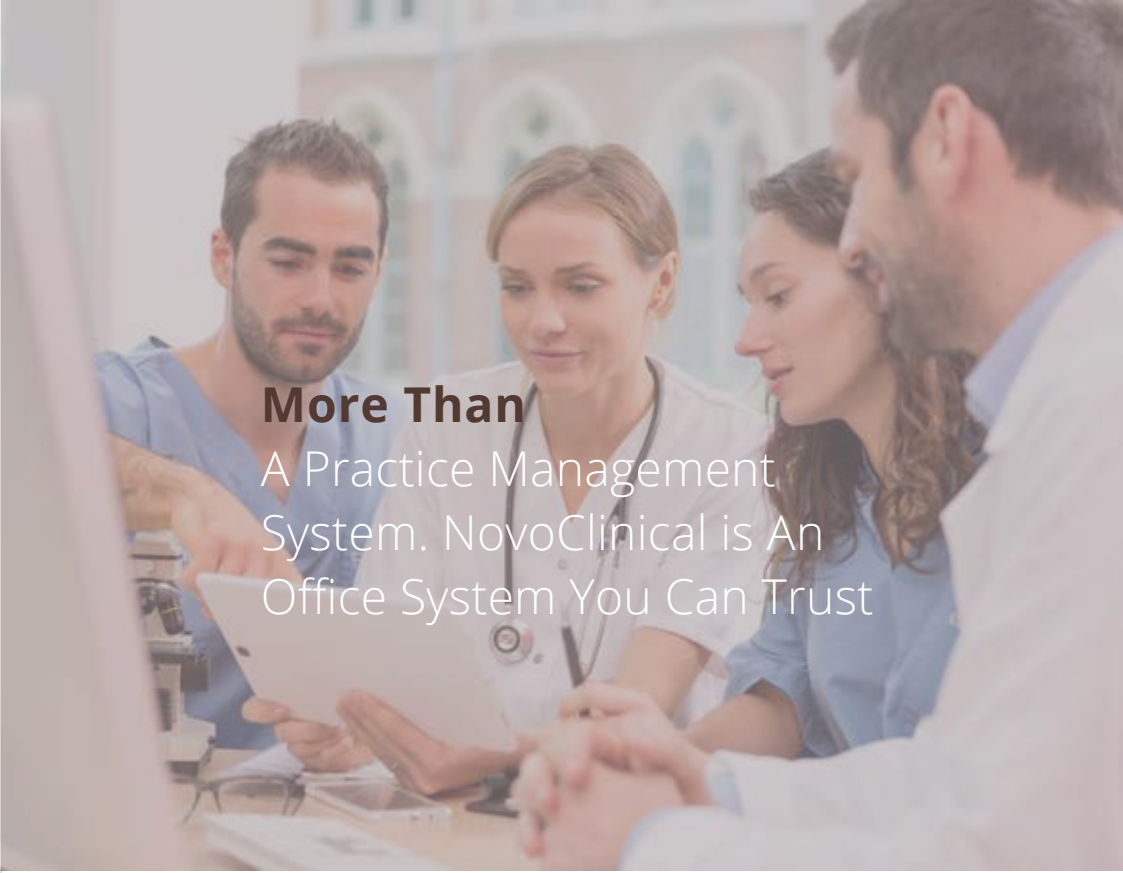
**T**he average general practice physician in the United States bills \$1 million per year. Sadly, he collects only \$500,000. Of this, his overhead takes nearly \$250,000. Next, other expenses account for another \$125,000, leaving the physician with about \$120,000. NovoClinical can reclaim thousands for your practice.

NovoClinical is a fully integrated EHR system designed by practicing physicians to make the medical practice more efficient and more profitable. Being designed by physicians means doctors, not marketing people have guided the system development every step of the way. When you have a system like NovoClinical, you have the peace of mind to practice medicine and be comforted that the annoying details such as insurance, billing and collections will be taken care of before the end of day.

**Bottom line? All we want you to do is practice medicine. Let NovoClinical do the rest.**

The NovoClinical process begins before the patient walks in the door. Patients can go online and register prior to coming into the office. This allows the office to verify eligibilities insurance, etc. Once in the office, the patient's critical data is collected and recorded on a state of the art medical system.

For ease of integration and peace of mind, NovoClinical is a cloud-based system. This means you don't have to buy expensive software or hardware. Your practice information is secure, expandable and can be implemented in 48 hours.



**More Than**  
A Practice Management  
System. NovoClinical is An  
Office System You Can Trust

## Unparalleled efficiency and cost savings.

NovoClinical is much more than an EHR system — it is a complete integrated office system. Every aspect of the medical practice is streamlined, computerized and made amazingly efficient in a simplified and remarkably effective system. Patient records, labs, prescriptions, physician notes, insurance payments and your overall bottom line are computerized. Need insurance verification? It's automatic. Ordering a lab? It's automatic. Billing and coding? As soon as the physician commits his/her report, the coding and billing process begins — accurately and automatically. In seconds electronic claim forms are on the way to the clearing house. Need a prescription? It's electronic, of course.



## The Cloud.

At the foundation of cloud computing is the broader concept of shared services. This type of data center gives companies the opportunity to get their applications up and running faster — and with easier manageability and less maintenance. Finally, it enables the IT team to quickly adjust resources such as servers, storage and networking to meet the fluctuating and unpredictable demands of a medical practice.

With the NovoClinical cloud system, data is backed up multiple times at different locations — offering more peace of mind — knowing your office is in the hands of the most advanced internet and computing technology available today. The NovoClinical system has been cloud-based for several years with no loss of data or downtime reported.

**H**ardware breaks down and software gets corrupted. Older virtually outdated — EHR (electronic health records) systems rely on expensive, often unstable, hardware and software. Unfortunately, when hardware breaks down or the software gets corrupted, it can shut down an office, not to mention the potential for lost data and records. Being a cloud-based system, means NovoClinical eliminates the need for hardware and software. Best yet, cloud-based means the system is easily expandable, safe and data is constantly being backed up at an offsite location.

### How Does the Cloud Work?

Cloud computing is the delivery of computing — or information — as a service rather than a product. Resources, software, and information are provided to computers over a network. The process works like electricity being delivered over a grid.

End users access cloud-based applications through a web browser or a light-weight desktop or mobile app. The business software and data are stored on servers at a remote location. Cloud application provides a higher performance level than if the software programs were installed locally on end-user computers.

## No More Paper Clutter

**N**otes, notes and more notes. A necessary part of the physician's charting, diagnosis, ordering of labs, prescriptions and follow-ups. NovoClinical allows the physician to minimize the use of paper because reports are stored on a cloud. The entire process is as easy as speaking into your computer.

Your dictation is channeled through a voice recognition system to accurately enter information into appropriate charts, forms and fields. Follow along as you dictate patient diagnosis. Review, verify and send. Order labs via voice. Review and send. Order prescriptions via voice. Review, verify and send. It's never been this easy.



## Efficiency Starts With the Patient.

**T**he efficiencies start before a patient walks into your office. Before you walk into the first exam room, what happens “out front” has a tremendous impact on your bottom line. Is the patient information entered correctly and verified?

With NovoClinical, all information is verified before the patient leaves the office. No papers to shuffle or lose and best of all, the insurance information is verified and co-pays are collected on the spot. The insurance waiting game is something you don't have to play anymore.

Billing. Improper coding, incorrect billing information and more can cost you. Insurance companies aren't going to correct errors from your billing staff. With NovoClinical, the billing information is fast and accurate — coming back in less than a week.

## End of Day Accounting When It Counts Most

**O**ddly, most physicians have no idea what their bottom line is at the end of the day. Insurance company disputes, incorrect coding, incorrect billing, and more skew what the end of day bottom line number. Once again, with NovoClinical, the end of day, knowing your bottom line and even collecting on your bottom line is just a click away. NovoClinical can change the way your medical practice runs, but we can also be your financial partner at the end of the day.

You can see, NovoClinical is more than an EHR, we are a financial resource that not only streamlines and optimizes your office management system, we give you an end of day pay off. Confused? In short, at the end of the business day, NovoClinical gives you the option to collect on your insurance accounts receivable.







## Adaptability

**A**ny specialty. Any Challenge. Whether you are a family practice, gastroenterology, cardiology, physical therapist or a mental health specialist. If you are medicine related, we understand your needs. An EHR system designed by medical professionals will exceed your expectations. Take advantage of technology developed for the medical professional.